



INVESS PTE LTD

Treasury Enhancement Strategy (TES)

**TRANSFORMING TREASURY MANAGEMENT
FOR MODERN ENTERPRISES**

Executive Summary

In today's dynamic financial landscape, companies are increasingly seeking innovative ways to optimize their treasury operations. **Invesco Pte Ltd's** Treasury Enhancement Strategy (TES) represents a sophisticated approach to treasury management, offering institutional-grade investment solutions backed by top-tier banks (BBB+ rated or higher).

This strategy transforms traditionally passive treasury assets into dynamic value drivers for the entire organization.

UNDERSTANDING THE TREASURY ENHANCEMENT CONCEPT

The Treasury Enhancement Strategy builds upon proven concepts in corporate treasury management, taking inspiration from successful implementations while introducing crucial improvements in risk management and asset allocation.

While companies like MicroStrategy have demonstrated the potential of treasury transformation through their bitcoin acquisition strategy, TES offers a more sophisticated and secure approach.

MICROSTRATEGY CASE STUDY & TES DIFFERENTIATION

MicroStrategy's treasury strategy, initiated in 2020, involved converting a significant portion of their treasury into bitcoin, resulting in:

- Acquisition of over \$4 billion in bitcoin
- Significant market attention and share price appreciation
- Demonstration of treasury assets' potential impact on corporate value

However, TES differs fundamentally from MicroStrategy's approach in several key aspects:

	MicroStrategy	TES
1. Risk Management	Direct exposure to bitcoin's volatility	Structured products with capital protection from rated issuers
2. Asset Allocation	Single-asset strategy (bitcoin)	Systematic rebalancing across multiple asset classes
3. Protection Features	No downside protection	Capital guarantee options from bank issuers

Key Benefits of TES

For Treasury Department & Auditors

- Real-time pricing via Bloomberg terminals
- Transparent custodian reporting
- Simplified valuation process
- Clear audit trail

For Executive Management

- Alignment with corporate investment philosophy
- Flexible exposure to chosen asset classes
- Enhanced treasury performance metrics
- Strategic allocation options

For Risk Management

- Bank-grade counterparty risk (BBB+ minimum rating)
- Optional capital protection
- Multi-currency implementation
- Regular rebalancing to maintain risk parameters

Implementation Framework

1. Assessment Phase

- Review of current treasury assets
- Definition of risk parameters
- Selection of target exposures

2. Structure Design

- Custom product architecture
- Issuer selection
- Protection level determination

3. Execution

- Implementation through rated banks
- Custodian account setup
- Monitoring system integration

4. Ongoing Management

- Regular rebalancing
- Performance reporting
- Risk monitoring

Conclusion

TES represents an evolution in treasury management, combining the innovative spirit demonstrated by companies like MicroStrategy with institutional-grade risk management and protection features.

By partnering with **Invest Pte Ltd**, organizations can transform their treasury operations from cost centers into strategic value drivers while maintaining appropriate risk controls and transparency.

About Invest Pte Ltd

Based in Singapore, **Invest Pte Ltd** brings deep expertise in financial engineering and structured products to corporate treasury management.

Our team's experience in institutional investment management ensures that TES implementations meet the highest standards of professional treasury operations.

IMPORTANT DISCLAIMER: This communication is issued by Invest Pte Ltd ("Invest") and is intended solely for institutional investors (as defined in Section 4A of the Securities and Futures Act 2001 of Singapore) who are regulated banks and securities houses in Singapore. This is neither an offer nor a solicitation to purchase or sell any financial products. Invest acts solely as an introducer and does not provide any financial advisory services, dealing services, or execute any transactions in the introduced products. Any transactions in the financial products will be directly between you and the product issuer. Invest does not hold any customer funds or assets. The information contained herein is for general information only and does not constitute financial advice. While we have taken reasonable care to ensure that the information contained herein is not untrue or misleading at the time of distribution, we make no representation as to its accuracy or completeness. The products introduced: a.) Are issued by banks regulated by the Swiss Financial Market Supervisory Authority (FINMA), b.) May not be suitable for all investors, c.) May involve complex structures and significant risks, d.) Are not deposits and are not guaranteed by Invest. Past performance of any product is not indicative of future results. The value of investments and income from them may fall as well as rise. Investors should conduct their own evaluation and consult their professional advisers on the legal, tax, and regulatory implications of any transaction. This communication is confidential and may be privileged. If you are not the intended recipient, please delete this communication and notify us immediately. Any unauthorized use, dissemination, distribution, or copying of this communication is strictly prohibited. Invest Pte Ltd is registered in Singapore Registration No. 201630700C with its registered office at 12 Woodlands Square #05-70 Woods Square Singapore 737715. For any inquiries, please contact Invest at info@invest.ai. Copyright © 2025 Invest Pte Ltd. All rights reserved.